



HAVEN  
OUTSIDE

# Pool Cost Guide

The Basics

# The Big 5 Factors

- 1. Size, Shape and Type**
- 2. Materials**
- 3. Labor**
- 4. Pool Equipment and Accessories**
- 5. Additional Prep Work**

# 01 Pool Size, Shape and Type

## Gunite Pools Are The Most Customizable Pool

Size and shape are huge factors when determining the price of your pool. In concept the bigger the pool, the more materials required thus increasing the cost of your pool by what is needed. Pools can have different shapes and sizes. Curvy and round pools generally cost more because labor of building and shaping your pool increases.

Another factor is the type of pool being installed. If the pool is going to be a shallow pool or really deep, like the image to the right. Deeper pools like diving or jumping pools require more steel reinforcement, excavation and engineering thus increasing costs by what materials or labor may be necessary.

### Tips on deciding what size or shape of pool is right for you:

Consider what activities you most enjoy doing inside a pool. This will help you think of how deep your pool should be and or how long or wide your pool should be.

Consider how you want to care for your pool. Larger pools take more time to sweep and clean but that's not always a dealbreaker. Round curvy pools don't have automatic seem-less covers like rectangular pools thus creating an open pool area collecting wind driven debris, making pool maintenance a serious chore.



# 02 Materials

## Basic Materials For Guniting Pools

Steel Reinforcement (rebar)

Guniting

Pipe

Plaster

Conduit and Electrical Wire

Tile

Coping: Concrete or Paver

Pool Deck Concrete

Retaining Walls, Walls or Pool House Building

And so much more...



Large Swim Spa Haven Outside

## 02 Material Costs

### Materials & Why They Are Important

A-lot goes into the construction of a pool. From start to finish, there are many small and large materials needed to complete the project. Giving a list of all materials needed to build a pool would be absurd. Although, every piece is necessary to build your pool and do it right. As we know at the grocery store there are different products that are pretty much the same however the quality is different. Likewise in pool building there are cheaper materials, and the best you can buy. This is important to consider because the quality of building products selected can determine the longevity of your pool and or how often something is needed to be replaced or redone.

Everything good comes with a price. When determine the price of a pool a contractor may be ok with using the cheapest materials available. Obviously this would seem to lower costs but is it worth lowering the quality of your pool? That's for you to call. At Haven we use only the best materials available. We build pools that last a lifetime because we care about the little things. The quality of products chosen to build your pool is nothing to skimp out on. Make your investment last by only choosing the best materials available.

What materials should I pay closest attention to? All materials matter but the ones that should never be neglected are as follows; steel reinforcement, quality of the gunite, and the pools plaster.

Steel reinforcement (rebar). In Utah the weather can be very cold in the winter and so so hot in the summers. Having the right amount and size of rebar is very important. This will prevent cracking, shifting and displacement as the weather changes, especially if you prefer draining your pool in the winter months.

Gunite is the concrete material used to create the shape of your pool. It is important to have the best gunite used to harden the shape of your pool. This will prevent cracking and the longevity of your pool.

Plaster is the final "coating" that is installed on the outside edge of the gunite inside the pool creating the inner pool shell and water proofing. There are many plasters out there, some basic and some upgraded to last. This is huge when determining how often you would like to re-plaster the surface of your pool. At the low end of plasters they may last 5-8 years. With upgraded plasters you'll enjoy a softer feel on your feet and double the lifetime of the plaster compared to the generic plasters. This can really pay off in the long run. So pay attention to what plaster your contractor uses. With Haven you'll never have to worry about what plaster is being used because we only use the upgraded plaster. It is very important.

Why is the cost of pools rising in Utah? The main reason is materials. The price of materials is increasing because of how much Utah is growing. There is a lot of building happening in Utah not just pools but homes and buildings. Many of the materials needed to build those homes and buildings are the same materials needed to build your pool. So when the demand of concrete, steel reinforcement, electrical wire, piping and so on, increases the cost of those materials goes up. Its the simple equation of supply and demand.

Since materials are a leading factor in the pricing of pools its important not to use the cheapest materials available. The best materials will last, and in the long run pay for themselves so to speak.

# 03 Labor Costs

## Not All Labor Is Equal

### What Is General Labor?

All time and labor costs to execute tasks needed to complete your pool

### What May Cause Labor Costs To Increase?

Upgrades. Upgrades may take more time and intensify tasks.

Location of work area or site. The difficulty of access may hinder labor tasks or add cost to your project.

Other factors may apply



## 03 Labor Importance

### **Why is labor important to consider?**

Labor can be over looked at times. In some cases labor is the only thing necessary to complete the phase. For example, prepping the ground for your pool deck or setting up the concrete forms. It may be easy to over look the little tasks accomplished to achieve the big picture. Some labor is easy and some labor is hard and both can take time.

When determining the price of your pool all labor has to be considered even the little tedious tasks that are never noticed but are important.

Labor is a huge factor when determining the price of a pool and can sometimes be a big chunk of the over-all cost. However labor isn't very well negotiated.

# 04 Pool Equipment

## Pool Equipment Costs

Your pool needs excellent, reliable, and efficient pool equipment to keep your pool clean, clear and warm. At Haven we choose to use only the best equipment available to run your pool ensuring that the equipment lasts and is efficient. However the manufacturers of this equipment know they can charge a premium price because their products perform.

**What basic pool equipment do you need?**

**Pumps**

**Filters**

**Heater(s)**

**Control Boxes**

**Lighting**

**Upgraded pool systems may include:**

**Automation of chlorine generation, actuators, smart system control screens, automated water features and lighting, ozone cleaners, wifi connectivity and much more.**



Haven Outside Example of Automated Pool System "Cadillac System"



# 04 Pool Equipment Importance

## Pool Equipment & Why Its Important

Pool equipment comes in different qualities and functions. Generally, you want pool equipment that's high quality and efficient. The type and amount of pool equipment can be determined by the size of your pool. Larger pools need bigger pumps to circulate the water and bigger filters to clean that water. With smaller pools you can have smaller pumps, filters and heaters. However pool equipment is generally around the same prices for high quality equipment. So If you're needing bigger equipment the price difference may only increase by just what is needed for larger equipment.

Basic systems tend to be cheaper to install because there are less moving parts to consider. A basic system would be 100% manual with minimal automation. For example if you wanted to heat your pool you would manually turn on the heater and change the necessary valves for the water to flow correctly. With many pool builders this is the type of system they provide unless upgraded. With Haven Outside, we bid our systems "stock" as completely automated with wifi capabilities. Our base price includes an upgraded system.

More simple automated systems will allow you to turn on and off all pool system controls from a touch-screen control screen and or smart phone. Automated systems can heat pool and spa simultaneously keeping temperatures consistent and efficient, turn on and off pool and spa lights, actuating on and off water features like a waterfalls or spa jets. There are more features and benefits but these are the main features.

Automated systems have benefits that are unreal. Depending on how complex you want your system to be, you could have it completely automated with chemical feeding and auto Ph balancing. Automated chemical feeding or generation systems don't replace regular chemical and Ph checks, rather they make it easier to keep up with the changing chemicals within the pool depending on usage and organic material exposure.

The pool equipment you choose to use can effect the price of your pool however, pool equipment is completely necessary to run a pool. Having said that, Its worth choosing Haven to give you an automated system at our entry level price.

# 05 Additional Prep Work

## Planning For The Future Is Important

Additional prep work is important to consider for future plans with your home or yard. During the pool building process, there may be other future projects that need prep before the finished pool stands in the way. For example, if you would like a gas fire pit in your yard, running the gas line for the pit would also happen as the pool's heater gas line is ran. Having prep like this done in advance costs minimally more however saves you a ton on the back end. Doing it after would not be as easy.

Knowing about future plans for your landscaping or home can help save costs when you are ready to cross that bridge. It may cost more upfront but, when it comes time to build or execute those additional plans they are ready when you are without spending more money on work that could have been done during pool building or landscaping.

**Tip:** Not always is additional prep work needed when building your pool but it's nice to plan ahead ensuring everything's done right.



Pool-Side Fire Pit By. Haven Outside

# Summery

## Taking What You've Learned & Applying It

After reading and learning about all the factors in play that may determine the overall price of your project, now it's time to consider a few things moving forward;

First, determine the size and type of pool you want. If you are trying to save money, consider making your pool as small as possible. Tip: Adding 2-3ft length or width to make your pool as big as possible wouldn't affect the labor side as much but would add a little more material. Knowing this helps you know the largest size you can do within your budget.

Second, think about how much maintenance you want to do in the future. Obviously you want the least amount possible. Choosing the best materials increases the longevity of your pool before more maintenance is required. More than that, it will give you the peace of mind that things are going to work just fine for a while. Tip: If you are choosing a different pool builder double check with them to make sure they are using the best materials available especially on the plaster side of things. Here with Haven Outside we only use the best and upgrade your pools plaster to a luxury quartz plaster with a hardener additive. Doubling the life expectancy of your plaster. At entry level pricing.

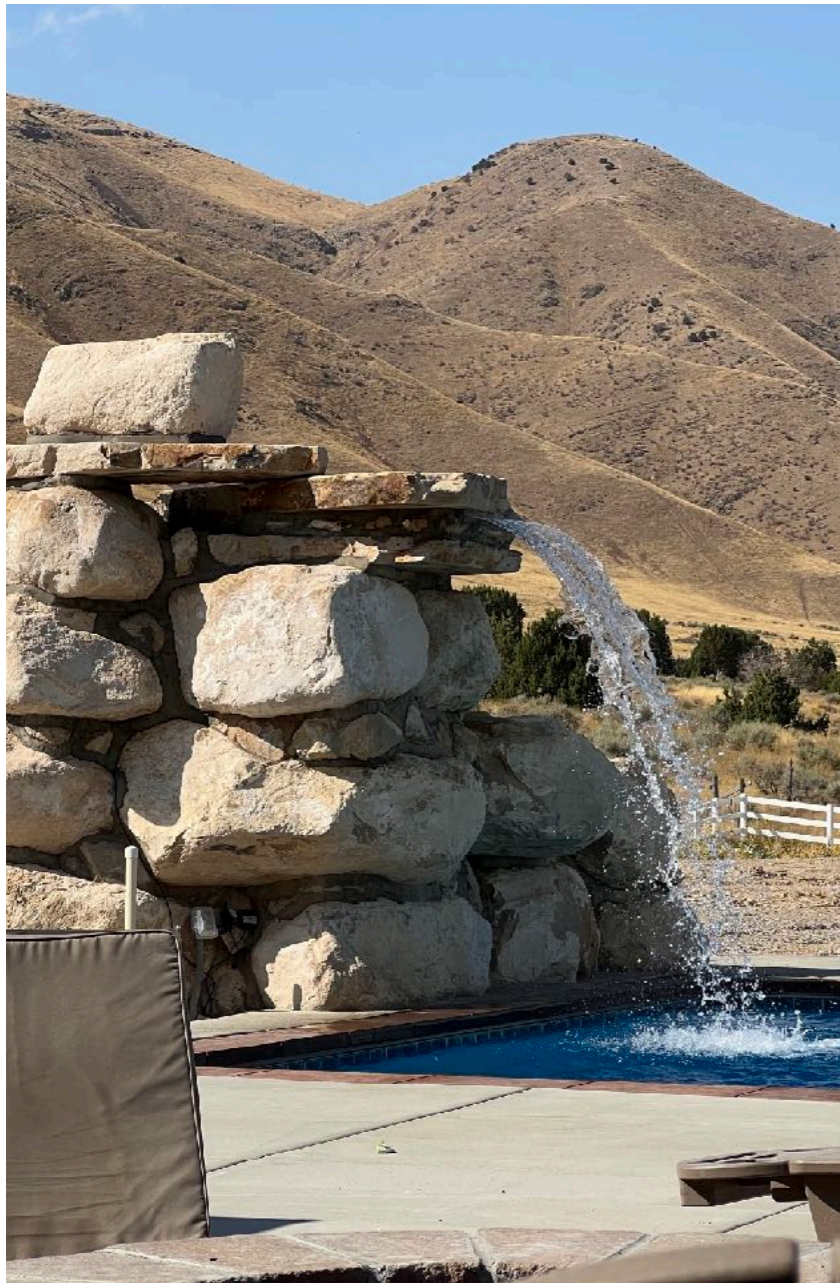
Third, consider all labor factors. If you've chosen a curvy or large pool, keep in mind your pool bid may be more money so plan for that. If you are trying to save money stick with a rectangular pool. Tip: Rectangular pools have benefits of automatic seem-less pool covers and generally depending on size are cheaper to install.

Fourth, know what kind of pool system you want. Haven provides an automated system at entry level pricing giving you the upgrades and benefits of an automated system right from the start. If you're trying to really cut down on costs, or don't care for an automated system downgrading could save you money on the labor side of things. However it's Haven's goal to give you the best possible pool for your buck. If you're talking to another pool builder make sure you know exactly what kind of a system they plan on giving you before moving forward with them.

Last of all, consider future plans you have with your yard or home. At the time of pool construction doing so can save you money later when it comes time to move forward with those plans. It's important to know that it may increase the cost of your pool bid, but later you won't be paying more to have something done that could've been prepped for at the time of pool construction. By applying these tips when considering building a pool it can help you realize exactly where you want your money to go or where you can cut down on unwanted costs.

# Haven Outside

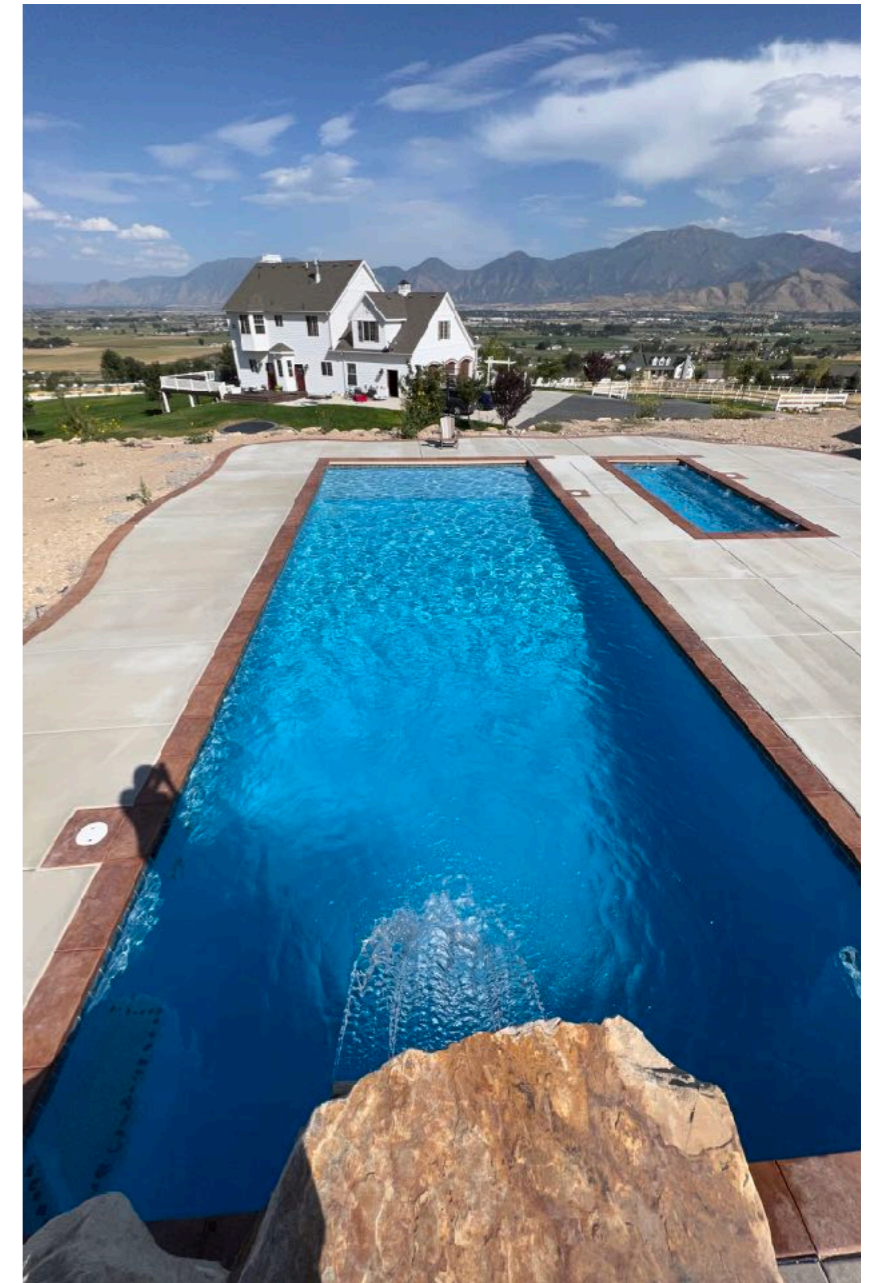
Haven Outside strives to provide you with the best pool for your buck. We never sacrifice quality. We choose to do things right the first time every time. We aren't like the rest. Our goal is to educate you about pools and landscapes so you can move forward with confidence knowing you are never "took" for clueless. If you have more questions visit us at [havenoutside.com](http://havenoutside.com) and our other social media platforms @havenoutside. Thank you.



9 foot jumping platform. All natural rock waterfall. By. Haven Outside



Beautiful sports poolspa with 8x8 in pool spa and finished back yard. By. Haven Outside



Jumping rock view over a 20x50 jumping pool with 10 foot deep end. By. Haven Outside

# HAVEN

OUTSIDE

POOLS · LANDSCAPES · MAINTENANCE

Making Your Yard The Place You Want To Be

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